



Expert consultation for small to medium-size companies seeking to improve and grow

Meet Bill McKay.

Bill McKay has the perspective, the experience and the hands-on skills to help your business continue to grow.

Bill has over thirty years of in-the-trenches business experience, stretching from the loading dock to the board room. Most of those thirty years were spent in retail, a field that has few rivals when it comes to complexity, competitiveness and uncompromising accountability.

Bill has answers to your questions. And he can share those answers with you. Questions such as:

- *Is my business taking full advantage of the latest technology? Are we getting the most out of our existing systems?*
- *Communication was a snap when we had just twenty employees, but it's chaotic now that we have seventy. What can we do to improve this vital area of operations?*
- *Is everyone doing the job they should be doing?*
- *How do I grow while preserving all the things that made us special from the beginning?*
- *This used to be fun. Now – not so much. What can I do to make it enjoyable again?*

When you hire Bill, you get a trusted, highly skilled partner who shares your goals and enthusiasm. But he's not an employee. He's there only long enough to help show you the way and put you on the right track toward prosperity.

Get to know Bill better. Visit www.wwmckay.com for full background information, a case study, and additional insight from clients and colleagues.



BILL CAN DO THE
WORK OF FIVE PEOPLE.
HE'S THE ULTIMATE
SWISS ARMY KNIFE.

– Noah Bryan

BILL'S WORK WAS
BEYOND MY
EXPECTATIONS IN
EVERY WAY.

– Steve Northey

BILL'S A GREAT
LISTENER AND
MENTOR, AND ALWAYS
REMAINS CALM AND
IN CONTROL.

– Steve Scott

EVERYONE TALKS
ABOUT HOW MUCH
THEY LOVE WORKING
WITH BILL.

– David Huckabay